



**SAVE  
WEST  
CLIFF**

February 24, 2023

Re: Item #23. West Cliff Update, Temporary Traffic Control Efforts, and Traffic Control Next Steps

Mayor Keeley and Santa Cruz City Councilmembers:

We are writing to commend the City's work in response to the damage caused by the storms in January 2023. Please vote to support the six proposed recommendations before you to continue this effort.

It is clear that even simply addressing the immediate repairs will far exceed what our General Fund can manage. We commend City staff for using this moment to push for maximum funding through Federal Emergency Management Agency (FEMA), the Federal Highway Administration (FHWA) programs, and all other sources. We continue to encourage the Council and community to think long-term. Sea level rise is accelerating, and we must think beyond the band-aids and immediate repairs.

Our hope is that the West Cliff Recovery Pathways and Roadmap is a strategic, overarching look at the entire resource, which considers transportation, the neighborhood impacts, and access to recreation while recognizing that West Cliff is our most iconic park. We must protect that vital piece of coastline for future generations. This requires action; without action, we will continue to watch West Cliff disappear.

We are grateful that the proposals also focus on enhancing the participation of the community in the process. This is an essential consideration if we are to find solutions on our coast that work for all.

We look forward to collaborating with City on this critical effort to preserve this treasured coastline.

With appreciation,

Save West Cliff